

**ORDER**

**Orders**  
**Order / Rev:** 43186  
**Alt Order #:** 27571111  
**Product Desc:** Order  
**Estimate:** C30N05  
**Flight Dates:** 10/30/21 - 11/05/21  
**Original Date / Rev:** 10/29/21 / 11/01/21  
**Order Type:** GENERAL

**KLKN-TV**

**Primary AE:** Katz Washington, D.C.  
**Sales Office:** DC  
**Sales Region:** National

**Agency**  
**Name:** Smart Media Group  
**Buying Contact:**  
**Billing Contact:**  
 1427 Leslie Ave  
 Alexandria, VA 22301

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Herbster for Governor  
**Demographic:** A35+  
**Product Codes:** Candidates  
**Revenue Code 1:** AGY  
**Revenue Code 2:** POL  
**Revenue Code 3:** POL-CAND  
**Priority:** P-04

**New Business Thru:**  
**Advertiser External ID:**  
**Agency External ID:**  
**Unit Code:** General  
**Order Separation:** 00:15:00

**Bill Plan**

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/27/21	10/31/21	6	\$775.00	\$658.75
11/01/21	11/05/21	72	\$6,825.00	\$5,801.25

**Totals**

Month	# Spots	Gross Amount	Net Amount	Rating
October 2021	6	\$775.00	\$658.75	0.00
November 2021	72	\$6,825.00	\$5,801.25	0.00
<b>Totals</b>	<b>78</b>	<b>\$7,600.00</b>	<b>\$6,460.00</b>	<b>0.00</b>

**Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Katz Washington, D.C.			Start Of Order - End Of Order	100%

Order Share	Share	Total
KLKN-TV	32%	\$7,600.00
Market	100%	\$23,750.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KFXL	0%	\$0.00
KGIN	0%	\$0.00
KHAS	0%	\$0.00
KHGI	0%	\$0.00
KHNE	0%	\$0.00
KLNE	0%	\$0.00
KMNE	0%	\$0.00
KOLN	0%	\$0.00
KPNE	0%	\$0.00
KRNE	0%	\$0.00
KSNK	0%	\$0.00
KTNE	0%	\$0.00
KUON	0%	\$0.00
KWBL	0%	\$0.00
KWNB	0%	\$0.00
KXNE	0%	\$0.00

KYNE 0% \$0.00  
UNKWN 68% \$16,150.00

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Order / Rev: 43186  
Alt Order #: 27571111  
Flight Dates: 10/30/21 - 11/05/21

Advertiser: Herbster for Governor  
Product Desc: Order  
Estimate: C30N05  
KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	KLKN	11/01/21	11/01/21	Ch 8 News Midday M-F CM Ch 8 News Midday M-F		11a-12p	M-----	:30	2	\$50.00	P-05	0.00	NM	2	\$100.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	M-----			2			\$50.00		0.00			
N 2	KLKN	11/02/21	11/02/21	Ch 8 News Midday M-F CM Ch 8 News Midday M-F		11a-12p	-T-----	:30	2	\$50.00	P-05	0.00	NM	2	\$100.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	-T-----			2			\$50.00		0.00			
N 3	KLKN	11/03/21	11/03/21	Ch 8 News Midday M-F CM Ch 8 News Midday M-F		11a-12p	--W----	:30	2	\$50.00	P-05	0.00	NM	2	\$100.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	--W----			2			\$50.00		0.00			
N 4	KLKN	11/04/21	11/04/21	Ch 8 News Midday M-F CM Ch 8 News Midday M-F		11a-12p	---T---	:30	2	\$50.00	P-05	0.00	NM	2	\$100.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	---T---			2			\$50.00		0.00			
N 5	KLKN	11/05/21	11/05/21	Ch 8 News Midday M-F CM Ch 8 News Midday M-F		11a-12p	----F--	:30	2	\$50.00	P-05	0.00	NM	2	\$100.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	----F--			2			\$50.00		0.00			
N 6	KLKN	11/01/21	11/01/21	M-F 12p-1p M-F 12p-1p	CM	12p-1p	M-----	:30	2	\$25.00	P-05	0.00	NM	2	\$50.00
GMA3: WHAT YOU NEEDED T															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	M-----			2			\$25.00		0.00			
N 7	KLKN	11/02/21	11/02/21	M-F 12p-1p M-F 12p-1p	CM	12p-1p	-T-----	:30	2	\$25.00	P-05	0.00	NM	2	\$50.00
GMA3: WHAT YOU NEEDED T															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	-T-----			2			\$25.00		0.00			
N 8	KLKN	11/03/21	11/03/21	M-F 12p-1p M-F 12p-1p	CM	12p-1p	--W----	:30	2	\$25.00	P-05	0.00	NM	2	\$50.00
GMA3: WHAT YOU NEEDED T															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	--W----			2			\$25.00		0.00			
N 9	KLKN	11/04/21	11/04/21	M-F 12p-1p M-F 12p-1p	CM	12p-1p	---T---	:30	2	\$25.00	P-05	0.00	NM	2	\$50.00
GMA3: WHAT YOU NEEDED T															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	---T---			2			\$25.00		0.00			
N 10	KLKN	11/05/21	11/05/21	M-F 12p-1p M-F 12p-1p	CM	12p-1p	----F--	:30	2	\$25.00	P-05	0.00	NM	2	\$50.00
GMA3: WHAT YOU NEEDED T															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	----F--			2			\$25.00		0.00			
N 11	KLKN	11/01/21	11/01/21	M-F 4p-5p M-F 4p-5p	CM	4p-5p	M-----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	M-----			1			\$50.00		0.00			
N 12	KLKN	11/02/21	11/02/21	M-F 4p-5p M-F 4p-5p	CM	4p-5p	-T-----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>			

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 Alt Order #: 27571111  
 Flight Dates: 10/30/21 - 11/05/21

Advertiser: Herbster for Governor  
 Product Desc: Order  
 Estimate: C30N05  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/21	11/07/21	-T-----		1			\$50.00			0.00			
N 13	KLKN	11/03/21	11/03/21	M-F 4p-5p M-F 4p-5p	CM	4p-5p	--W----	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/21	11/07/21	--W----		1			\$50.00			0.00			
N 14	KLKN	11/04/21	11/04/21	M-F 4p-5p M-F 4p-5p	CM	4p-5p	---T---	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/21	11/07/21	---T---		1			\$50.00			0.00			
N 15	KLKN	11/05/21	11/05/21	M-F 4p-5p M-F 4p-5p	CM	4p-5p	----F--	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
DR. PHIL															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/21	11/07/21	----F--		1			\$50.00			0.00			
N 16	KLKN	11/01/21	11/01/21	Good Morning America Good Morning America	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	M-----	:30	2	\$90.00	P-05	0.00	NM	2	\$180.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/21	11/07/21	M-----		2			\$90.00			0.00			
N 17	KLKN	11/02/21	11/02/21	Good Morning America Good Morning America	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	-T-----	:30	2	\$90.00	P-05	0.00	NM	2	\$180.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/21	11/07/21	-T-----		2			\$90.00			0.00			
N 18	KLKN	11/03/21	11/03/21	Good Morning America Good Morning America	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	--W----	:30	2	\$90.00	P-05	0.00	NM	2	\$180.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/21	11/07/21	--W----		2			\$90.00			0.00			
N 19	KLKN	11/04/21	11/04/21	Good Morning America Good Morning America	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	---T---	:30	2	\$90.00	P-05	0.00	NM	2	\$180.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/21	11/07/21	---T---		2			\$90.00			0.00			
N 20	KLKN	11/05/21	11/05/21	Good Morning America Good Morning America	CM	7:00 AM-8:00 AM (7:00 AM-8:00 AM)	----F--	:30	2	\$90.00	P-05	0.00	NM	2	\$180.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/21	11/07/21	----F--		2			\$90.00			0.00			
N 21	KLKN	11/01/21	11/01/21	Good Morning America Good Morning America	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	M-----	:30	1	\$90.00	P-05	0.00	NM	1	\$90.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/21	11/07/21	M-----		1			\$90.00			0.00			
N 22	KLKN	11/02/21	11/02/21	Good Morning America Good Morning America	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	-T-----	:30	2	\$90.00	P-05	0.00	NM	2	\$180.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/21	11/07/21	-T-----		2			\$90.00			0.00			
N 23	KLKN	11/03/21	11/03/21	Good Morning America Good Morning America	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	--W----	:30	1	\$90.00	P-05	0.00	NM	1	\$90.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			
Week:		11/01/21	11/07/21	--W----		1			\$90.00			0.00			
N 24	KLKN	11/04/21	11/04/21	Good Morning America Good Morning America	CM	8:00 AM-9:00 AM (8:00 AM-9:00 AM)	---T---	:30	2	\$90.00	P-05	0.00	NM	2	\$180.00
GOOD MORNING AMERICA															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>			<u>Rating</u>			

Order / Rev: 43186  
 Alt Order #: 27571111  
 Flight Dates: 10/30/21 - 11/05/21

Advertiser: Herbster for Governor  
 Product Desc: Order  
 Estimate: C30N05

KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/01/21	11/07/21	---T---		2			\$90.00	0.00					
N 25	KLKN	11/05/21	11/05/21	Good Morning America CM		8:00 AM-9:00 AM	----F--	:30	1	\$90.00	P-05	0.00	NM	1	\$90.00
				Good Morning America		(8:00 AM-9:00 AM)									
				GOOD MORNING AMERICA											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/01/21	11/07/21	----F--		1			\$90.00	0.00					
N 26	KLKN	10/31/21	10/31/21	Good Morning America \$M		7a-8a	-----S	:30	1	\$70.00	P-05	0.00	NM	1	\$70.00
				Good Morning America Su											
				WEEKEND GOOD MORNING											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/25/21	10/31/21	-----S		1			\$70.00	0.00					
N 27	KLKN	10/31/21	10/31/21	This Week	CM	8a-9a	-----S	:30	1	\$65.00	P-05	0.00	NM	1	\$65.00
				This Week											
				THIS WEEK											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		10/25/21	10/31/21	-----S		1			\$65.00	0.00					
N 28	KLKN	11/01/21	11/01/21	Ch 8 News at 5p M-F	CM	5:25 PM-5:30 PM	M-----	:30	1	\$190.00	P-04	0.00	NM	1	\$190.00
				World News Tonight		(5:25 PM-5:30 PM)									
				ABC WORLD NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/01/21	11/07/21	M-----		1			\$190.00	0.00					
N 29	KLKN	11/03/21	11/03/21	Ch 8 News at 5p M-F	CM	5:25 PM-5:30 PM	--W----	:30	1	\$190.00	P-04	0.00	NM	1	\$190.00
				World News Tonight		(5:25 PM-5:30 PM)									
				ABC WORLD NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/01/21	11/07/21	--W----		1			\$190.00	0.00					
N 30	KLKN	11/05/21	11/05/21	Ch 8 News at 5p M-F	CM	5:25 PM-5:30 PM	----F--	:30	1	\$190.00	P-04	0.00	NM	1	\$190.00
				World News Tonight		(5:25 PM-5:30 PM)									
				ABC WORLD NEWS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/01/21	11/07/21	----F--		1			\$190.00	0.00					
N 31	KLKN	11/01/21	11/01/21	Ch 8 News at 5p M-F	CM	5p-530p	M-----	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
				Ch 8 News 5p M-F											
				CHANNEL 8 EYEWITNESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/01/21	11/07/21	M-----		1			\$150.00	0.00					
N 32	KLKN	11/02/21	11/02/21	Ch 8 News at 5p M-F	CM	5p-530p	-T-----	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
				Ch 8 News 5p M-F											
				CHANNEL 8 EYEWITNESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/01/21	11/07/21	-T-----		1			\$150.00	0.00					
N 33	KLKN	11/03/21	11/03/21	Ch 8 News at 5p M-F	CM	5p-530p	--W----	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
				Ch 8 News 5p M-F											
				CHANNEL 8 EYEWITNESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/01/21	11/07/21	--W----		1			\$150.00	0.00					
N 34	KLKN	11/04/21	11/04/21	Ch 8 News at 5p M-F	CM	5p-530p	---T---	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
				Ch 8 News 5p M-F											
				CHANNEL 8 EYEWITNESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/01/21	11/07/21	---T---		1			\$150.00	0.00					
N 35	KLKN	11/05/21	11/05/21	Ch 8 News at 5p M-F	CM	5p-530p	----F--	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
				Ch 8 News 5p M-F											
				CHANNEL 8 EYEWITNESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					
Week:		11/01/21	11/07/21	----F--		1			\$150.00	0.00					
N 36	KLKN	11/01/21	11/01/21	Ch 8 News at 6p M-F	CM	6p-630p	M-----	:30	1	\$185.00	P-05	0.00	NM	1	\$185.00
				Ch 8 Eyewitness News 6p											
				CHANNEL 8 EYEWITNESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>	<u>Rating</u>					

Advertiser:	Herbster for Governor
Product Desc:	Order
Estimate:	C30N05

Estimate: C30N05

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	M-----		1				\$185.00		0.00			
N37	KLKN	11/02/21	11/02/21	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	-T-----	:30	1	\$185.00	P-05	0.00	NM	1	\$185.00
				CHANNEL 8 EYEWITNESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	-T-----		1				\$185.00		0.00			
N38	KLKN	11/03/21	11/03/21	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	--W----	:30	1	\$185.00	P-05	0.00	NM	1	\$185.00
				CHANNEL 8 EYEWITNESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	--W----		1				\$185.00		0.00			
N39	KLKN	11/04/21	11/04/21	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	---T---	:30	1	\$185.00	P-05	0.00	NM	1	\$185.00
				CHANNEL 8 EYEWITNESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	---T---		1				\$185.00		0.00			
N40	KLKN	11/05/21	11/05/21	Ch 8 News at 6p M-F Ch 8 Eyewitness News 6p	CM	6p-630p	----F--	:30	1	\$185.00	P-05	0.00	NM	1	\$185.00
				CHANNEL 8 EYEWITNESS											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	----F--		1				\$185.00		0.00			
N41	KLKN	10/30/21	10/30/21	ABC World News Sat ABC World News Sat	CM	530p-6p	-----S-	:30	1	\$150.00	P-03	0.00	NM	1	\$150.00
				ABC NEWS-SAT											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/25/21	10/31/21	-----S-		1				\$150.00		0.00			
<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>		<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>		
1	KLKN	10/25/21-10/31/21		ABC World News Sat		530p-6p	-----Sa--	:30		<del>(\$150.00)</del>		0.00	NM		
				See MG 41.2											
				[Schedule Change] Preempt											
2	KLKN	11/05/21-11/05/21		Friday Prime 1		7p-8p	-----F----	:30		\$150.00		0.00	NM		
				Ⓜ MG for 41.1 10/30											
N42	KLKN	10/31/21	10/31/21	ABC World News Su ABC World News Su	CM	5p-530p	-----S	:30	1	\$115.00	P-04	0.00	NM	1	\$115.00
				ABC NEWS-SUN											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		10/25/21	10/31/21	-----S		1				\$115.00		0.00			
N43	KLKN	11/01/21	11/01/21	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	M-----	:30	2	\$70.00	P-05	0.00	NM	2	\$140.00
				JIMMY KIMMEL LIVE-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	M-----		2				\$70.00		0.00			
N44	KLKN	11/02/21	11/02/21	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	-T-----	:30	2	\$70.00	P-05	0.00	NM	2	\$140.00
				JIMMY KIMMEL LIVE-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	-T-----		2				\$70.00		0.00			
N45	KLKN	11/03/21	11/03/21	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	--W----	:30	2	\$70.00	P-05	0.00	NM	2	\$140.00
				JIMMY KIMMEL LIVE-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	--W----		2				\$70.00		0.00			
N46	KLKN	11/04/21	11/04/21	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	---T---	:30	2	\$70.00	P-05	0.00	NM	2	\$140.00
				JIMMY KIMMEL LIVE-ABC											
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	---T---		2				\$70.00		0.00			
N47	KLKN	11/05/21	11/05/21	Jimmy Kimmel Jimmy Kimmel	CM	1035p-1135p	----F--	:30	2	\$70.00	P-05	0.00	NM	2	\$140.00
				JIMMY KIMMEL LIVE-ABC											

Order / Rev: 43186  
 Alt Order #: 27571111  
 Flight Dates: 10/30/21 - 11/05/21

Advertiser: Herbster for Governor  
 Product Desc: Order  
 Estimate: C30N05  
 KLKN-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	----F--					2	\$70.00		0.00			
N 48	KLKN	10/30/21	10/30/21	Sat 1035p-1135p Sat 1035p-1135p	CM	1035p-1135p	-----S-	:30	1	\$50.00	P-05	0.00	NM	1	\$50.00
ET WEEKEND															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/21	10/31/21	-----S-					1	\$50.00		0.00			
N 49	KLKN	10/30/21	10/30/21	Ch 8 News Sat at 10p Ch 8 News Sat at 10p	CM	10p-1035p	-----S-	:30	1	\$225.00	P-05	0.00	NM	1	\$225.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/21	10/31/21	-----S-					1	\$225.00		0.00			
N 50	KLKN	10/31/21	10/31/21	Ch 8 News Sun at 10p Ch 8 News Sun at 10p	CM	10p-1035p	-----S	:30	1	\$250.00	P-05	0.00	NM	1	\$250.00
CHANNEL 8 EYEWITNESS															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		10/25/21	10/31/21	-----S					1	\$250.00		0.00			
N 51	KLKN	11/01/21	11/01/21	M-F 630p-7p M-F 630p-7p	CM	630p-7p	M-----	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	M-----					1	\$150.00		0.00			
N 52	KLKN	11/02/21	11/02/21	M-F 630p-7p M-F 630p-7p	CM	630p-7p	-T-----	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	-T-----					1	\$150.00		0.00			
N 53	KLKN	11/04/21	11/04/21	M-F 630p-7p M-F 630p-7p	CM	630p-7p	---T---	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	---T---					1	\$150.00		0.00			
N 54	KLKN	11/05/21	11/05/21	M-F 630p-7p M-F 630p-7p	CM	630p-7p	----F--	:30	1	\$150.00	P-05	0.00	NM	1	\$150.00
ENTERTAINMENT TONIGH															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	----F--					1	\$150.00		0.00			
N 55	KLKN	11/02/21	11/02/21	Tuesday Prime 3 Tuesday Prime 3	CM	9p-10p	-T-----	:30	2	\$300.00	P-05	0.00	NM	2	\$600.00
QUEENS-ABC															
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
Week:		11/01/21	11/07/21	-T-----					2	\$300.00		0.00			
													Totals	78	\$7,600.00



125 West 55th St  
New York, NY 10019

Contract # 27571111

Changes as of: 10/31/2021 at 8:25 AM

Version: Highlighting Makegood 1

Status: Confirmed

CPE: HRBST/ORDR/C30N05

Flight: 10/30/21 - 11/5/21

Station: KLKN

Con Type: POLITICAL/NOTE

Agency: Smart Media Group

Advertiser: Herbster for Governor

Market: Lincoln&Hsing-Kmy-Pls DMA

Total \$: \$7,600.00

PO BOX 26067

Product: Order

Office: WASHINGTON

Total Spots: 78

ALEXANDRIA, VA

Agency Order #: 30077858

Service: Nielsen

Total CPM: \$63.39

Buyer: Dome, Patricia

Primary Demo: Adults 35+

Traffic #: 43186

Salesperson: ALEXANDRA BRADLEY

Assistant: ALEXANDRA BRADLEY

Total GRP: 119.9

202-955-5342

202-955-5342

Separation:

Comments: Herbster for Governor New order. Starts tomorrow confirm receipt

#	Day/Time	DP	Program	Rate	A35P Rating	A35P Impre sion	Len	10/30 - 11/5								Total Spots	Total		GRP*
																	\$	CPP*	
								10/30	10/31	11/1	11/2	11/3	11/4	11/5					
M-F	11a-12n		CHANNEL 8 EYEWITNESS	\$50.00	1.6	5,200	30	0	0	2	2	2	2	2	10	\$500.00	\$31.25	16.0	
M-F	2 12n-1p		GMA3: WHAT YOU NEED T	\$25.00	0.9	2,800	30	0	0	2	2	2	2	2	10	\$250.00	\$27.78	9.0	
M-F	3 4p-5p		DR. PHIL	\$50.00	1.3	4,100	30	0	0	1	1	1	1	1	5	\$250.00	\$38.46	6.5	
M-F	4 7a-8a		GOOD MORNING AMERICA	\$90.00	1.2	3,700	30	0	0	2	2	2	2	2	10	\$900.00	\$75.00	12.0	
M-F	5 8a-9a		GOOD MORNING AMERICA	\$90.00	1.2	3,700	30	0	0	1	2	1	2	1	7	\$630.00	\$75.00	8.4	
Su	6 7a-8a		WEEKEND GOOD MORNING	\$70.00	1.2	3,700	30	0	1	0	0	0	0	0	1	\$70.00	\$58.33	1.2	
Su	7 8a-9a		THIS WEEK	\$65.00	1.0	3,300	30	0	1	0	0	0	0	0	1	\$65.00	\$65.00	1.0	
M-Su	8 5:30p-6p		ABC WORLD NEWS	\$190.00	3.0	9,600	30	0	0	1	0	1	0	1	3	\$570.00	\$63.33	9.0	
M-F	9 5p-5:30p		CHANNEL 8 EYEWITNESS	\$150.00	2.3	7,500	30	0	0	1	1	1	1	1	5	\$750.00	\$65.22	11.5	
M-F	10 6p-6:30p		CHANNEL 8 EYEWITNESS	\$185.00	2.7	8,700	30	0	0	1	1	1	1	1	5	\$925.00	\$68.52	13.5	
Sa	MSD 11 5:30p-6p		ABC NEWS-SAT	\$150.00	2.1	6,600	30	1	0	0	0	0	0	0	0	\$0.00	\$71.43	0.0	
Su	12 5p-5:30p		ABC NEWS-SUN	\$115.00	2.3	7,400	30	0	1	0	0	0	0	0	1	\$115.00	\$50.00	2.3	
M-F	13 10:35p-11:37p		JIMMY KIMMEL-LIVE-ABC	\$70.00	0.7	2,400	30	0	0	2	2	2	2	2	10	\$700.00	\$100.00	7.0	
Sa	14 10:35p-11:35p		ET WEEKEND	\$50.00	1.1	3,400	30	1	0	0	0	0	0	0	1	\$50.00	\$45.45	1.1	
Sa	15 10p-10:35p		CHANNEL 8 EYEWITNESS	\$225.00	2.1	6,700	30	1	0	0	0	0	0	0	1	\$225.00	\$107.14	2.1	
Su	16 10p-10:35p		CHANNEL 8 EYEWITNESS	\$250.00	2.2	6,900	30	0	1	0	0	0	0	0	1	\$250.00	\$113.64	2.2	
M-F	17 6:30p-7p		ENTERTAINMENT TONIGH	\$150.00	2.1	6,700	30	0	0	1	1	0	1	1	4	\$600.00	\$71.43	8.4	
Tu	18 9p-10p		QUEENS-ABC	\$300.00	3.3	10,700	30	0	0	0	2	0	0	0	2	\$600.00	\$90.91	6.6	
F	MGD 19 7p-8p		SHARK TANK	\$150.00	2.1	6,600	30	0	0	0	0	0	0	1	1	\$150.00	\$71.43	2.1	



125 West 55th St  
New York, NY 10019

Separation:

Buyer: Dome, Patricia  
Salesperson: ALEXANDRA BRADLEY  
202-955-5342

Primary Demo: Adults 35+  
Assistant: ALEXANDRA BRADLEY  
202-955-5342

Total GRP: 119.9  
Traffic #: 43186

Contract # 27571111 Changes as of: 10/31/2021 at 8:25 AM Version: Highlighting Makegood 1 Status: Confirmed  
CPE: HRBST/ORDR/C30N05 Flight: 10/30/21 - 11/5/21 Station: KLKN Con Type: POLITICAL/VOTE  
Agency: Smart Media Group Advertiser: Herbster for Governor Market: Lincoln&Hsing-Kmy-Pls DMA Total \$: \$7,600.00  
PO BOX 26067 Product: Order Agency Order #: 30077858 Office: WASHINGTON Service: Nielsen Total Spots: 78  
ALEXANDRIA, VA 22313

Special Instructions	Order Level Comments	
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Date/Time	Added by	Comment
10/31/21 8:25 AM	Joy Wenn	See spot n/a on line 11 due to program change; college football aired. See MG on line 19
10/29/21 10:22 AM	System	Notice Received.
10/29/21 9:39 AM	TREVOR HEATON	Herbster for Governor New order. Starts tomorrow confirm receipt

Competitive Information	
Market Budget:	\$23,750
KLKN Share:	32%
Comment:	Est
Unknown:	68%

Daypart Summary				
Day/Time	% Distrib	Spots	Dollars	GRP
	100%	78	\$7,600.00	\$63.39
Total	100%	78	\$7,600.00	\$63.39

Monthly Summary			
Month	Spots	Dollars	
2021-Oct	6	\$775.00	
2021-Nov	72	\$6,825.00	
Total	78	\$7,600.00	

Transaction History						
Trans	Created/Received	Created by	Status	Spot+	Spot-	\$ Chg
Makegood 1	10/31/21 8:25 AM	Joy Wenn	Confirmed	1	1	\$0
Queued for Electronic Contracting	10/29/21 9:46 AM					\$0
New	10/29/21 9:34 AM	TREVOR HEATON	Confirmed	78		\$7,600.00

Non-Discrimination Policy	Comment
	PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES, CONSISTENT WITH THIS ORDER, KATZ MEDIA GROUP (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.